

Austin Connelly

Senior Software Engineer

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Senior frontend software engineer with a decade of experience building product interfaces and the systems behind them. At Squarespace, I work on merchant-facing products within our commerce org. I care about the quiet details that make interfaces feel effortless, and I lead complex projects from proposal through delivery.

Experience

Squarespace - Senior Frontend Software Engineer

OCTOBER 2024 - PRESENT

Monetization (merchant products and inventory). Previously Invoicing.

- Built the investment case for modernizing the decade-old product editor, used to manage products representing ~88% of GPV. Secured approval for a phased rewrite.
- Led the six-month first phase, rebuilding the editor on our design system and extracting it into an isolated package. Used dependency injection where decoupling was costly and deferred orchestration changes to control scope. Shipped to an A/B test in August 2026.
- Onboarded four engineers from my broader team onto the migration and guided two separate partner teams as they added a new editor feature and rewrote the Taxes section.
- Added regression coverage for 20 critical merchant workflows and resolved 30 accessibility findings.
- Built the frontend for a merchant order auto-export integration (Google Sheets, Zapier): third-party OAuth flow and configuration UX. Partnered with backend on the API contract, and extracted and rewrote the decade-old alt.js auth store the flow depended on.
- Refactored the invoice editor to support both one-time and recurring invoices through a shared editing and live-preview experience. Designed scheduling and termination metadata while migrating the editor from a microfrontend into the Rush monorepo.
- Created a portable shared agent skills repository for issue orchestration, Jira, frontend conventions, and Cypress/CI workflows. Used by ~20 engineers on other teams.

TECH: TypeScript, React, TanStack, design systems, WCAG, testing, monorepo tooling, internal developer tooling

Kandji - Senior Frontend Software Engineer

JUNE 2023 - FEBRUARY 2024

- Owned the frontend of the Device Data Visualization product on an eight-person team. Launched to 300 customers covering 800,000+ devices.
- Rebuilt engineering onboarding and the frontend interview loop department-wide. Owned end to end and adopted across the engineering org.
- Extended and implemented Kandji's design system in partnership with design and product.

TECH: React, TypeScript, Storybook, Radix, StyleX

Aldr - Technical Cofounder

JANUARY 2022 - FEBRUARY 2023

- Led fundraising, product definition, design, and frontend engineering for Proof of Presence, enabling attendees and shoppers to tap NFC tags to mint NFTs available only at designated places and times.
- Built creator tools for configuring token distributions and participant interfaces for claiming them. Launched at a music festival, retail stores, and other physical events.

TECH: React, TypeScript, Tailwind, Figma

Untapped - Senior Frontend Software Engineer

JUNE 2018 - JANUARY 2022

- Owned frontend architecture and development for the recruiter pipeline, the core workspace for reviewing candidates and managing progression from inbound applications through interviews and offers.
- Drove sitewide TypeScript adoption and the design-system implementation.
- Owned UI and unit testing, expanding automated coverage across core product features.

TECH: Vue, TypeScript, SASS, Jest

Magic Eden - Frontend Software Engineer

AUGUST 2021 - NOVEMBER 2021 · Contract, concurrent with Untapped

- Four-month contract through MVP launch. Built navigation, statistics views, and search.

TECH: React, TypeScript, React Query

Curate - Cofounder, Engineering

DECEMBER 2015 - FEBRUARY 2018

- Cofounded a media-centric professional network for creatives - a portfolio-first alternative to LinkedIn. Raised a \$500K seed, led a three-person engineering team, and owned frontend development.

Education

Stanford University - Computer Science, Human-Computer Interaction

2011 - 2015

Skills

TypeScript · React · Vue · Frontend architecture · Third-party API integrations · Data modeling · Design systems · Accessibility (WCAG) · Testing (Jest, Vitest, Cypress) · Internal developer tooling · Monorepo tooling